



Agile Certified Product Manager (ACPM) Course & Exam

Distinguish Yourself in an Agile World

What is this Course?

This product management course teaches key concepts and practical techniques for success in agile software development organizations. By using real-world examples, you'll be able to immediately apply what you've learned to your daily challenges as an agile product manager, and you'll have the information you need to pass the Agile Certified Product Manager Exam.

Pivotal Product Management's Agile Certified Product Manager workshop is a comprehensive, practical, hands-on course, taught by two-time *AIPMM Excellence in Product Management Training* award winners and practicing product managers Mara Krieps and Linda Merrick.

What You'll Gain

By the end of this 1-day workshop, you'll be able to:

Adapt key Product Management skills and terminology to work with Agile development teams

Work effectively with the three most widely adopted agile methodologies

Help your organization adjust to Agile operating methods

- and you'll have the information you need to pass the ACPM Certification Exam.

Is the ACPM course for me?

We designed this course for:

- ✓ **Experienced Product Managers** who want to be more effective working with agile development teams, and add sought-after agile product management skills and credentials to their resumes.
- ✓ **Directors of Product Management** who want to gain new insight into the organizational challenges that agile methodologies bring, and evaluate the ACPM credential.
- ✓ **Scrum Masters and other agile development team leaders** who want to improve organizational agility beyond the technical organization.

Topics Covered:

- ✓ Advantages of agile practices
- ✓ Key practices of Scrum, XP, Lean
- ✓ Agile product planning and roadmaps
- ✓ Agile release planning and management
- ✓ Writing and prioritizing agile requirements
- ✓ Organizing around agile
- ✓ Getting started with agile
- ✓ Agile product launches

For current schedule and locations:
www.pivotalpm.com

To Register:
866-647-5397
or
info@pivotalpm.com

\$999 per person
(Includes Exam fee)

AIPMM membership required – fee not included

WTIA and PMC Member discounts available

**Learn.
Apply.
Lead.**